



3 Networks Training: Enhancing Youth Services Promotion and Outreach

Hotel Amic Horizonte
Carrer de Vista Alegre, 1, 07015 Palma, Islas Baleares, Spain
25-29 November 2019

DRAFT AGENDA

Monday 25 November

19:00	Arrival of participants and welcome evening
20:00	Dinner @Hotel Amic Horizonte

Tuesday 26 November

9:00-9:30	Official opening of the 3 networks training <ul style="list-style-type: none">- Balearic Islands Government - <i>Marta Carrió Palou, Director of Youth</i>- The European Youth Information and Counselling Agency (ERYICA) - <i>Eva Reina, Director</i>- Eurodesk - <i>Audrey Frith, Director</i>- The European Youth Card Association (EYCA) - <i>Manel Sanchez, Director</i>
9:30-11:00	Keynote speech <i>Eline Chivot</i> - Senior Policy Analyst, Centre for Data Innovation Panel discussion 'Enhancing youth services promotion and outreach - How and Why?' <i>Ajo Monzo</i> - IBJOVE

	<p><i>Natalja Turenne</i> - Secretary to the CDEJ, Youth Department, Council of Europe</p> <p><i>Eva Reina</i> - The European Youth Information and Counselling Agency (ERYICA)</p> <p><i>Audrey Frith</i> - Eurodesk</p> <p><i>Manel Sanchez</i> - The European Youth Card Association (EYCA)</p>
11:00-11:30	Coffee break
11:30-13:00	Mapping challenges for youth workers and youth information workers to reach out to young people
13:00-14:00	Lunch
14:00-15:30	<p>Parallel Workshops Round 1</p> <ul style="list-style-type: none"> Artificial Intelligence and Disinformation - <i>Eline Chivot, Senior Policy Analyst, Centre for Data Innovation</i> Social Media Engagement - <i>Alex Mäkelä, Senior Fellow, The Good Lobby</i>
15:30-16:00	Coffee Break
16:00-17:30	<p>Parallel Workshops Round 2</p> <ul style="list-style-type: none"> Artificial Intelligence and Disinformation - <i>Eline Chivot, Senior Policy Analyst, Centre for Data Innovation</i> Social Media Engagement - <i>Alex Mäkelä, Senior Fellow, The Good Lobby</i>
17:30-18:00	Round up of first day
20:00	Dinner @Hotel Amic Horizonte

Wednesday 27 November

9:00-11:00	<p>Parallel workshops - Round 3</p> <ul style="list-style-type: none"> Digital Storytelling - <i>Auguste Poskaite and Andrew Collins, Promo Cymru</i> Virtual Reality workshop - <i>Andrew Hadley and Paul Oxborough, Momentum World</i>
11:00-11:30	Coffee break
11:30-13:00	<p>Good practice Barcamp!</p> <p>1) Social media & digital platforms <i>IBJOVE</i></p>

	<p><i>SpunOut.ie</i> <i>Promo Cymru</i> <i>Momentum World</i></p> <p>2) AI & virtual reality <i>Luckan</i> <i>City of Kuopio</i> <i>Eurodesk</i></p> <p>3) Outreach youth work <i>Agenzija Zghazagh</i> <i>Intercambia</i> <i>Secretariat for Youth of Westpomerania Region</i> <i>EYCA</i></p>
13:00-14:00	Lunch
14:00-16:00	Visit to Youth Information Center (C/ de Sa Lluna, 39) in Sóller
20:30	Dinner @El Guía Restaurant

Thursday 28 November

09:00-10:30	<p>Youth information trends among young people</p> <ul style="list-style-type: none"> • DesYIgn - Innovative Youth Information Service Design and Outreach Research Results - <i>Jessica Walker, Project Manager, ERYICA</i> • Eurodesk Survey Results 2019 - <i>Safi Sabuni, Policy and Training Officer, Eurodesk</i> <p>Sharing best practices in solving these issues</p>
10:30-11:00	Coffee Break
11:00-13:00	<p>Parallel workshops - Round 4</p> <ul style="list-style-type: none"> • Digital Storytelling - <i>Auguste Poskaite and Andrew Collins, Promo Cymru</i> • Communication Strategies - <i>Eurodesk</i>
13:00-14:00	Lunch
14:00-16:00	<p>Parallel workshops - Round 5</p> <ul style="list-style-type: none"> • Virtual Reality workshop - <i>Andrew Hadley and Paul Oxborough, Momentum World</i> • Communication Strategies - <i>Eurodesk</i>

16:00-16:15	Coffee break
16:15-16:45	Reflecting on learning and next steps
16:45-17:00	Evaluation and closing
17:00	Visit of Old Town
20:00	Dinner El Café del Grand Hotel

Friday 29 November

Departure of participants